

CCAC AA Liberal Arts & Sciences to RMU BA Public Relations & Advertising



CCAC Degree Requirements			RMU Degree Requirements Equivalencies			
CCAC COURSEWORK			RMU UNIVERSITY CORE REQUIREMENTS			
Designation	Course Number	Course Title	Designation	Course Number	Course Title	Credits
ENG	101	English Composition 1	CSEN	1010	Reading & Writing Strategies	3
ENG	102	English Composition 2	CSEN	1020	Argument & Research	3
SPH	101	Oral Communication (SPH Elective)	CSCM	1030	Public Speaking & Persuasion	3
HIS	___	Social Science Elective (Restrict to HIS)	HIST	___	History Elective	3
MUS/THE/PHL	___	HUM Elective(Restrict to: MUS/THE/PHL)	HUMA	1010	Humanities: Art and Music	3
CIT	100/115/140	Comp Info Tech Elective (4)* (Restrict)	INFS	1020	Fundamentals Of Information Technology	3
PSY	101	Social Science Elect. (Restrict to PSY 101)	PSYC	1010	General Psychology	3
MAT	108	Math Elec(Restrict:MAT 108 or higher)(4)*	MATH	1050	Math Reasoning with Applications	3
___	___	Science with a Lab (4)*	___	___	Natural Science Elective	3
CCAC COURSEWORK			RMU MAJOR & INTERDISCIPLINARY REQUIREMENTS			
Designation	Course Number	Course Title	Designation	Course Number	Course Title	Credits
BUS	117	Public Relations (Major Field Elective)	COMM	2000	Foundations in Public Relations	3
ART	113	Graphic Communication(Major Field Elect)	ARTM	___	One ARTM course	3
CCAC COURSEWORK			RMU OPEN ELECTIVES			
Designation	Course Number	Course Title	Designation	Course Number	Course Title	Credits
JRN	101	Intro to Journalism (Major Field Elect)	___	___	Open Elective	3
JRN	102	Fund. of News Report. (Major Field Elect)	___	___	Open Elective	3
JRN	103	Intro to Mass Media (Major Field Elect)	___	___	Open Elective	3
___	___	Major Field Elective**	___	___	Open Elective	3
___	___	Major Field Elective**	___	___	Open Elective	3
___	___	Major Field Elective**	___	___	Open Elective	3
___	___	Major Field Elective**	___	___	Open Elective	3
___	___	Major Field Elective**	___	___	Open Elective	3
___	___	Major Field Elective**	___	___	Open Elective	3
SCIL	___	Science with a Lab (3-4)*	___	___	Open Elective	1
MAT	108	Math Elec(Restrict:MAT 108 or higher)(4)*	___	___	Open Elective	1
CIT	___	Computer Info Technology Elective (3-4)*	___	___	Open Elective	1
RMU REMAINING COURSEWORK (Degree Requirements = 120 Credits)						
Designation	Course #	Course Title	Designation	Course #	Course Title	
CSCM	2040	Prof. Comm. in Workplace	ENGL	___	Literature Elective	
ECON	1010	Survey of Economics	COMM	1500	Media Technology, Culture	
SOCI	1010	Principles of Sociology	COMM	2030	Communication Theory	
COMM	2015	Fundamentals of Advertising	COMM	2900	Communication Research	
COMM	3301	Special Topic/Writing Adv/Promotion	___	___	Recommended Elective***	
PRAD	2800	Creative Thinking & Strategies	___	___	Recommended Elective***	
PRAD	3800	Research in Public Relations & Advertising	___	___	Recommended Elective***	
PRAD	4800	Integrated Media Campaigns	___	___	Recommended Elective***	
___	___	Recommended Elective***	___	___	Recommended Elective***	
___	___	Open Electives (3 credits)	___	___	Recommended Elective***	

Minimum grade of "C" must be earned for transfer credit to be applied by RMU.

TOTAL CCAC CREDITS APPLIED	63
TOTAL RMU CREDITS REMAINING	57

*1-credit from 4-credit course applied to Open Electives, only applies when 4 credit course completed at CCAC.

**Major Field Elective courses equivalent to RMU courses can be applied to the major following review by RMU.

*** See [here](#) for course options.

For more information or to speak with an RMU Transfer Counselor, contact the [RMU Admissions Office](mailto:admissions@rmu.edu) at admissions@rmu.edu.