

CCAC AS General Studies to RMU BA Public Relations & Advertising



CCAC Degree Requirements			RMU Degree Requirements Equivalencies			
CCAC COURSEWORK			RMU UNIVERSITY CORE REQUIREMENTS			
Designation	Course Number	Course Title	Designation	Course Number	Course Title	Credits
ENG	101	English Composition 1	CSEN	1010	Reading & Writing Strategies	3
ENG	102	English Composition 2	CSEN	1020	Argument & Research	3
SPH	101	Oral Communication (General Elective)	CSCM	1030	Public Speaking and Persuasion	3
ECO	___	Social Science Elective (Restrict to ECO)	ECON	1010	Survey of Economics	3
___	___	Humanities Elective (Restrict to Literature)	ENGL	___	Literature Elective	3
HIS OR POL	___	General Elective (Restrict to HIS OR POL)	HIST OR POLS	___	History OR Political Science Elective	3
MUS/THE/PHL	___	General Elective (Restrict: MUS/THE/PHL)	HUMA	1010	Humanities: Art and Music	3
CIT	100	Computer Foundations (General Elective)	INFS	1020	Fundamentals of Info Technology	3
PSY	101	Social Science Elect. (Restrict to PSY 101)	PSYC	1010	General Psychology	3
SOC	___	General Elective (Restrict to SOC)	SOCI	1010	Principles of Sociology	3
MAT	100 or Higher	Mathematics Elective (4)*	MATH	1050	Math Reasoning/Applications	3
___	___	Science with a Lab (4)* (Science Elective)	___	___	Natural Science Elective	3
CCAC COURSEWORK			RMU OPEN ELECTIVES			
Designation	Course Number	Course Title	Designation	Course Number	Course Title	Credits
___	___	General Elective***	___	___	Open Elective	3
___	___	General Elective***	___	___	Open Elective	3
___	___	General Elective***	___	___	Open Elective	3
___	___	General Elective***	___	___	Open Elective	3
___	___	General Elective***	___	___	Open Elective	3
___	___	General Elective***	___	___	Open Elective	3
___	___	General Elective***	___	___	Open Elective	3
___	___	General Elective***	___	___	Open Elective	3
MAT	100 or higher	Mathematics Elective (4)*	___	___	Open Elective	1
___	___	Science Elective (4)*	___	___	Open Elective	1
RMU REMAINING COURSEWORK (Degree Requirements = 120 Credits)						
Designation	Course #	Course Title	Designation	Course #	Course Title	
CSCM	2040	Prof. Comm. in Workplace	COMM	2000	Foundations in Public Relations	
COMM	1500	Media Technology, Culture	COMM	2015	Fundamentals of Advertising	
COMM	2030	Communication Theory	COMM	3301	Special Topic/Writing Adv/PR	
COMM	2900	Communication Research	PRAD	2800	Creative Thinking & Strategy	
___	___	Recommended Elective**	COMM	3800	Research in Public Relations and Advertising	
___	___	Recommended Elective**	PRAD	4800	Integrated Media Campaigns	
___	___	Recommended Elective**	___	___	Recommended Elective**	
___	___	Recommended Elective**	ARTM	___	One ARTM course	
___	___	Recommended Elective**	___	___	Open Electives (7 Credits)	

Minimum grade of "C" must be earned for transfer credit to be applied by RMU.

TOTAL CCAC CREDITS APPLIED	62
TOTAL RMU CREDITS REMAINING	58

*1 credit from 4 credit course applied to Open Electives, only applies when 4 credit course completed at CCAC.

** See [here](#) for course options.

***General Elective courses equivalent to RMU courses can be applied to remaining coursework following review by RMU.

For more information or to speak with an RMU Transfer Counselor, contact the [RMU Admissions Office](#) at admissions@rmu.edu.