Where do you want your business to be three years from now? This three-hour workshop will guide you through a four-step process designed to enhance your company’s performance, now and in the future.

- Setting Your Three-Year Vision – Discover where your business is today and where you want to be in three years.
- Taking a Snapshot of Your Business – Determine what stage of development your business is in (concept, start-up, growth, maturity, innovation or decline).
- Evaluating Where You Are in the Planning Process – Assess what plans are in place (feasibility, business, strategic, operational).
- Translating Your Goals Into Action Steps – Nail down the actions and resources your company needs to reach your goals.

A $99 workshop, just $59 when you register at least a week in advance!

Six dates to choose from:
Jan. 22, 2008 • 9 a.m.–noon
Jan. 24, 2008 • 1–4 p.m.
Feb. 19, 2008 • 6–9 p.m.
March 18, 2008 • 9 a.m.–noon
April 22, 2008 • 6–9 p.m.
May 22, 2008 • 1–4 p.m.

Seating is limited, and pre-registration is required. All workshops are held at Robert Morris University, 600 Fifth Ave., downtown Pittsburgh. Register online at www.rmu.edu/mcbid or call 412-397-4000.

The Massey Center for Business Innovation and Development at Robert Morris University provides the tools and support that Southwestern Pennsylvania’s entrepreneurs need to start up and manage new businesses. The center is a certified provider of FastTrac®, one of America’s leading entrepreneurial training programs.

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