

Robert Morris University
LIBRARY

STRATEGIC PLAN-OVERVIEW
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LIBRARY MISSION STATEMENT

To advance Robert Morris University's mission, the University Library actively supports academic and research programs by selecting, acquiring, organizing, and ensuring access to relevant information and resources. Library personnel assist and instruct members of the Robert Morris University community in identifying, locating, evaluating, and effectively utilizing materials and services.

LIBRARY CORE VALUES

In addition to embracing the Robert Morris University Core Values, the University Library personnel have adopted the following core values to guide daily interactions and activities:

- Provide excellence in the delivery of student/faculty-centered services, programs, and collections.

- Embrace collegial engagement and involvement with the entire Robert Morris University community.

- Foster, integrity, honesty, and fairness in all interactions with students, faculty, staff, external contacts, and with each other.

- Respect the privacy of individuals and provide a non-judgmental and welcoming environment that promotes diversity.

- Communicate effectively with all Robert Morris University constituents.

LIBRARY VISION

The RMU library will partner with the University community to provide a learning-centered environment that serves as the central portal for intellectual exchange, scholarly activities, and creative expression.

To accomplish this vision, the Library and its personnel will:

- Provide an array of services, collections, and programs to ensure the academic and professional success of the entire University community.
- Strengthen and explore additional avenues of collaboration with all stakeholders.
- Utilize and implement technology to provide seamless access to informational resources.
- Participate in local, regional, and national resource-sharing partnerships.
- Provide a physical environment that strives to accommodate varied learning styles, privacy, and collaboration.
- Develop appropriate and ergonomic workspaces for library staff.
- Employ and retain a diverse, innovative, and committed faculty and staff who work together to advance the Library's mission, vision, and goals.
- Pursue broader opportunities for scholarly and professional involvement that will change library services and enhance the University's reputation.

STRATEGIC GOAL I **SERVICES**

Provide superior user-focused library services and programs to students, faculty, staff, and each other.

- 1. Maintain and continually improve excellent service delivery in all areas of the RMU Library.**
- 2. Apply assessment and benchmarking methodology to measure and improve service standards and delivery.**
- 3. Enhance collaboration and relationships with faculty and schools throughout the University.**

STRATEGIC GOAL II **COLLECTIONS AND RESOURCES**

Select, acquire, organize, and preserve collections in varied formats to reflect the curriculum needs of Robert Morris University.

- 1. Collaborate with faculty, students, and other stakeholders to develop appropriate collections and resources in suitable formats for both on-campus and distance learners.**
- 2. Develop strategies for handling special and/or unique collections.**
- 3. Implement strategies to increase utilization and integration of Library's online catalog (ROBCAT) through technology applications and initiatives.**

STRATEGIC GOAL III **TECHNOLOGY APPLICATIONS**

Effectively utilize technology to facilitate access to information resources, user-focused service applications, communication to library users, and internal operations.

- 1. Assess user and library personnel technology needs, satisfaction, and expectations.**
- 2. Implement reliable, innovative, and user-focused library technologies to benefit all University constituents.**
- 3. Conduct a comprehensive review and evaluation of the Library web presence. Propose and implement recommendations for renovations, enhancements, and improvements.**

STRATEGIC GOAL IV **ORGANIZATION AND ADMINISTRATION**

Enhance the Library's operational efficiencies, workflows, and organizational structure, and physical environment.

- 1. Promote an organizational framework that enhances communication, services, efficiencies, and effectiveness.**
- 2. Improve the functionality, utilization, and appearance of the Library facility and furnishings.**
- 3. Create and implement methods to improve workflows, become more cost-effective, measure changes, and provide analysis.**
- 4. Pursue internal and external collaborations and partnerships to enhance Library services, programs, and involvement.**