

**1. ROBERT MORRIS UNIVERSITY CORE--39 Credits**

|  |   |         |  |   |
|--|---|---------|--|---|
| COSK12220 Reading and Writing Strategies | 3 | WRIT101 | HUMA1010 Humanities: Art and Music           | 3 |
| COSK1221 Argument and Research           | 3 |         | INFS1050 Fundamentals of Information Systems | 3 |
| COSK2220 Public Speaking and Persuasion  | 3 | COMM201 | MATH1050 Math Reasoning with Applications or | 3 |
| COSK2230 Professional Communications     | 3 |         | PSYC1010 General Psychology                  | 3 |
| ECON1010 Survey of Economics             | 3 |         | SOCI1010 Principles of Sociology or          | 3 |
| ELIT_____ Literature Elective            | 3 | WRIT102 | _____ Natural Science Elective               | 3 |
| HIST_____ History Elective or            | 3 |         |  |   |
| POLS_____ Political Science Elective     |   |         |  |   |

**2. BUSINESS STUDIES FOR DESIGNERS--9 Credits**

|                                     |   |                                  |   |
|-------------------------------------|---|----------------------------------|---|
| ACCT1020 Fundamentals of Accounting | 3 | MARK3100 Principles of Marketing | 3 |
| COMM4800 Media Management           | 3 |                                  |   |

**3 MAJOR --33 Credits**

|                                     |   |   |   |
|-------------------------------------|---|---|---|
| *ARTM1010 Foundation Studio I or    | 3 | *ARTM1022 Color Theory or                             | 3 |
| *ARTM1012 Design Fundamentals       |   | *ARTM3425 Color and Lighting Aesthetics#              |   |
| *ARTM1011 Foundation Studio II or   | 3 | *ARTM2005 Introduction to Photography                 | 3 |
| *ARTM3415 Sound Design#             |   |   | 3 |
| *ARTM1020 2D Design Principles or   | 3 | *ARTM2020 Digital Imaging                             | 3 |
| *ARTM2455 Screenwriting#            | 3 | *ARTM2110 Introduction to Graphic Design              | 3 |
| *ARTM1021 3D Design Principles or   | 3 | *ARTM2210 Introduction to Web Design                  | 3 |
| *ARTM2451 Directing for the Camera# |   | *ARTM2410 Introduction to Television/Video Production | 3 |
|                                     |   | *ARTM3880 Film/Video Aesthetics                       | 3 |

**#Students selecting the Television/Video Production Concentration are required to take this course.**

**4. CONCENTRATIONS --21 Credits**

| <b>Graphic Design (DG)</b>       |  | <b>Web Design (DW)</b>           |  | <b>Photography (PH)</b>         |  | <b>Television/Video Production (VP)</b> |  |
|----------------------------------|--|----------------------------------|--|---------------------------------|--|---|--|
| *ARTM2120 Vector Graphics VIS105 |  | *ARTM2120 Vector Graphics VIS105 |  | *ARTM3300 Digital Photog VIS220 |  | *ARTM1840 History TV/Video              |  |
| *ARTM3110 Design Studio I        |  | *ARTM3110 Design Studio I        |  | *ARTM3310 Adv Digital Photog    |  | *ARTM2010 Idea Dev/Storybrd             |  |
| *ARTM3120 Design Studio II       |  | *ARTM3120 Design Studio II       |  | *ARTM3350 Commercial Phot I     |  | *ARTM2430 Video Field Prod              |  |
| *ARTM3130 Prod for the Desgn     |  | *ARTM3210 HTML Toolbox           |  | *ARTM4090 Portfolio             |  | VIS135                                  |  |
| *ARTM3140 Corp Ident Desgn       |  | *ARTM3220 Coding/Scripting       |  | *ARTM4350 Commer Photo II       |  | *ARTM3420 TV/Vide Post-Prod             |  |
| *ARTM3150 Advertisng Design      |  | *ARTM4090 Portfolio              |  | <b>TWO FROM:</b>                |  | *ARTM3430 Motion Graphics               |  |
| *ARTM4090 Portfolio              |  | *ARTM4210 Interac Web Anim       |  | *ARTM3320 Portrail Photogr      |  | *ARTM3870 Film History                  |  |
|                                  |  |                                  |  | *ARTM3330 Documen Photog        |  | *ARTM4480 Adv TV/Vid Wksp               |  |
|                                  |  |                                  |  | *ARTM3340 Photojournalism       |  |   |  |

**5. OPEN ELECTIVES--24 Credits Minimum**

|                           |   |                                |   |
|---------------------------|---|--------------------------------|---|
| _____ Team Building       | 3 | _____ Digital Animation        | 3 |
| _____ Understanding Media | 3 | _____ Interactive Design       | 3 |
| ARTM2455 Screenwriting    | 3 | _____ Pending on Concentration | 3 |
|                           |   | _____ Pending on Concentration | 3 |

**IMPORTANT NOTES: Up to 60 credits apply to this major.**

**\*Does not apply toward the Television/Video Production Concentration**

| <b>SEMESTER BY SEMESTER BREAKDOWN OF COURSE EQUIVALENTS</b> |   |                       |  |
|---|---|-----------------------|--|
| <b>CCBC COURSES</b>   |   | <b>RMU EQUIVALENT</b> |  |
| <b>CRSE NO</b>  | <b>COURSE TITLE</b>   | <b>CRSE NO</b>        | <b>COURSE TITLE</b>                                      |
| <b>First Semester</b>                                       |   |                       |  |
| CIST100   | Introduction to Information Technology                        | INFS1050              | Fundamentals of Information Systems                      |
| FINE210   | Design  | ARTM1020              | 2D Design Principles#                                    |
| VISH110   | Understanding Media   |                       | Open Elective  |
| VISH115   | Digital Imaging   | ARTM2020              | Digital Imaging  |
| WRIT101   | English Composition I   | COSK1220              | Reading/Writing Strategies                               |
| <b>Second Semester</b>                                      |   |                       |  |
| BUSC220   | Team Building   |                       | Open Elective  |
| PSYC105   | Social Psychology   | PSYC3600              | Social Psychology (PSYC1010)                             |
| VISH200   | Kinetic Aesthetics  | ARTM3880              | Film/Video Aesthetics                                    |
| VISH220   | Digital Photography or<br>VISC125 Photography: Film and Light | ARTM3300              | Digital Photography* or<br>ARTM2005 Intro to Photography |
| WRIT102   | English Composition II  | ELIT_____             | Literature Elective                                      |
| <b>Third Semester</b>                                       |   |                       |  |
| MATH130   | College Mathematics   | MATH1050              | Math Reasoning with Applications                         |
| VISH105   | Digital Illustration  | ARTM2120              | Vector Graphics**  |
| VISH130   | Digital Video I   | ARTM2410              | Introduction to TV/Video Production                      |
| VISH215   | Scriptwriting   | ARTM2455              | Screenwriting****  |
| VISM208   | Digital Animation   |                       | Open Elective  |
| <b>Fourth Semester</b>                                      |   |                       |  |
| VISH122   | Web Design  | ARTM2210              | Introduction to Web Design                               |
| VISH135   | Digital Video II  | ARTM2430              | Video Field Production***                                |
| VISH240   | Digital Portfolio   |                       | Open Elective***   |
| VISM201   | Interactive Design  |                       | Open Elective  |
| COMM101   | Oral Communications   | COSK2220              | Public Speaking and Persuasion                           |

#Does not apply to the Television/Video Production Concentration

\*Students choosing the Photography Concentration will need to complete ARTM2005 at RMU

\*\*Applies to the Graphic Design and Web Design Concentrations only

\*\*\*Application depends on concentration selected at RMU

\*\*\*\*Applies to the TV Production concentration under the Major section