COLONIAL HUB

1145 unique students visited the Hub for the first time in the 2017/2018 school year.

Of these students, the Hub incurred 879 additional visits for a total of 2024 students visiting the Colonial Hub during the 2017/2018 school year.

Survey Monkey respondents say…

~The Hub was so welcoming! The people were so nice and helpful and will definitely be going back for help again!

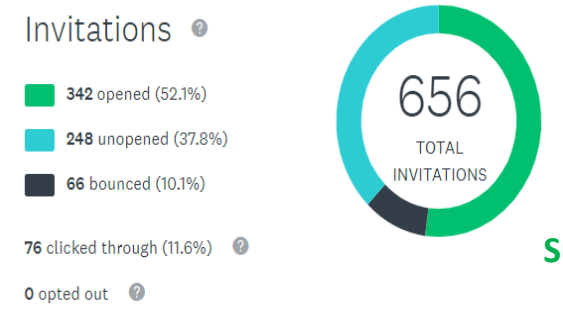
~Love the environment of the Hub!

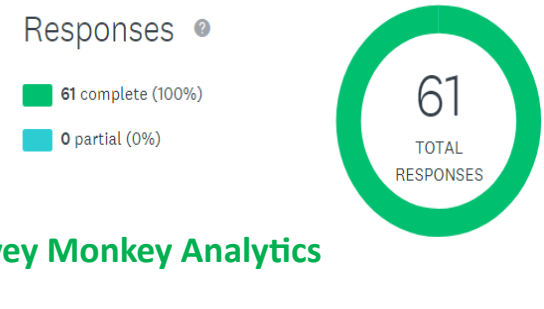
~Checked it out for the first time! Awesome! As good as it gets!

94.45% of Survey Monkey respondents said they had some or all of their needs met!

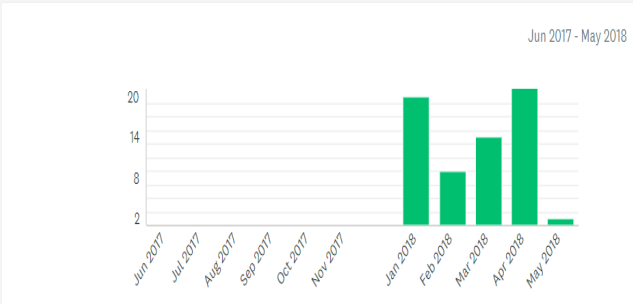
93.45% of Survey Monkey respondents were a fan of the Hub or felt it was awesome, as good as it gets!

"What was the purpose of your visit to the Colonial Hub?"





Survey Monkey Analytics

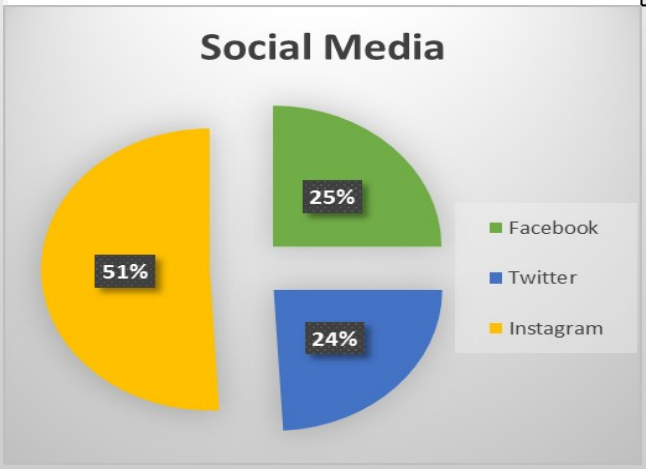


QUOTES OF THE DAY…

~The Hub always comes through for me! ~Faculty

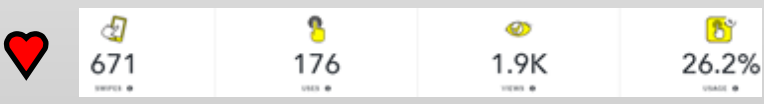
~ You guys are so great! I feel like the Hub is the place to go when you're missing your mom! ~Nursing student class of 2020

~Thanks so much for everything! Before I came here, I didn't even know what questions I needed to ask! ~Biomedical Engineering student class of 2020



Snapchat filter statistics…

Valentine's Day & St. Patrick's Day



Retention of Undecided Majors

A Colonial Campus (EAB) campaign was created and sent out to 145 Undecided majors

In the Fall of 2017– 60% used Colonial Campus/EAB to schedule their appointment

In the Spring of 2018– 78% used Colonial Campus/EAB to schedule their appointment

148 Unique Undecided students visited the Hub for the first time during the 2017-2018 academic year

Of these students, the Hub incurred 226 additional visits for a total of 374 students visiting the Colonial Hub for Advising appointments and/or guidance

Full-time Transfer Retention

211 students began RMU in Fall 2016, 189 returned for the Spring 2017 semester (89.57%)

202 students began RMU in Fall 2017, 187 returned for the Spring 2018 semester (92.57%)

First time Undecided Students

95 were counted in the Fall 2016 semester, 87 returned for the Spring 2017 semester (91.58%)

90 were counted in the Fall 2017 semester, 82 returned for the Spring 2018 semester (91.11%)

Highlights of the Hub!

***Meet and Greet Pizza Week** ***Trick or Treat in the Hub** ***The 5 Days of Finals**

***Valentine's Day Donuts** ***St. Patty's Day Green Bagels & photo booth** ***The 4 Days of Finals**