IMPACTFUL

THE SCHOOL OF BUSINESS
AT ROBERT MORRIS UNIVERSITY

RMU.EDU/SBUS
MESSAGE FROM THE DEAN

At Robert Morris University School of Business, we like to say that our heritage is your future. That’s because for nearly a century, we have been preparing students to excel in a demanding professional world.

Since 1921, our School of Business has relied on faculty who combine extensive real-world professional experience with a commitment to teaching and mentoring. Graduates of our AACSB-accredited bachelor’s and master’s degree programs on campus and online advance to positions of leadership in the corporate and nonprofit world throughout southwestern Pennsylvania and across the country.

The educational mission of the School of Business is strengthened by our long-standing corporate partnerships, which provide students with an established pipeline to internships and careers in management, accounting, finance, marketing, hospitality, sport management, and economics. Our proven curriculum integrates key principles of business ethics and successful real-world professional experience with a commitment to teaching and mentoring. Graduates of our AACSB-accredited bachelor’s and master’s degree programs on campus and online advance to positions of leadership in the corporate and nonprofit world throughout southwestern Pennsylvania and across the country.

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He knew he wanted to study business, but JORDAN FRAZIER wanted to keep his options open. So Jordan wound up triple-majoring at RMU in accounting, finance, and economics. And quadruple-interning — twice at PricewaterhouseCoopers, once at KPMG, and once at a local health care technology startup, where he worked directly under the CFO helping to prepare for their first real audit.

If it sounds like Jordan was in over his head, think again. On campus he was president of the Association for Future Accountants for two years and an officer for the RMU chapter of Beta Alpha Psi, the prestigious national honorary fraternity of accounting and finance. On top of all that, he completed an impressive 150 credits with a perfect 4.0 GPA, ready for his CPA exam. No wonder Jordan already had a job offer from PWC when he graduated last year. He works Downtown now as an audit associate — the job he was shooting for since freshman year.

For nearly a century, Robert Morris University has been training talented accountants for the Pittsburgh region and beyond. Students like Jordan go from successful internships at major Downtown firms to full-time careers with leading public, private, and government employers.

STRATEGIC PARTNERSHIPS

- Nationally ranked in Bloomberg equipped classrooms and labs, plus telepresence center for videoconferencing
- Fully redesigned M.B.A., online or traditional, with two professors team-teaching every class
- Nationally ranked in U.S. News & World Report Best Colleges, Best Online Bachelor’s, Best Online M.B.A., and Best Graduate Non-M.B.A. Business

“ ”The companies that recruited from Robert Morris were the companies I wanted to work for.”
The online M.B.A. program has allowed me to earn my degree while working full time— even when my job took me to Germany and China.

For KATIE MARESCELLI, challenging projects are all in a day's work in her role as an investment coordination and analysis specialist at Covestro in Leverkusen, Germany. She holds a highly strategic role that supports the company’s European and North American polycarbonate manufacturing sites, coordinating projects, ensuring regulatory compliance, and developing business cases for large projects with capital investment over 2 million euros. Her portfolio includes sustainability, efficiency, license to operate, and growth projects. Both Katie’s undergraduate and graduate coursework at RMU played a key role in her job advancement. As a matter of fact, she was hired as soon as she graduated with her accounting degree in 2009, in a recession when jobs were not easy to find. The real-world knowledge her professors shared in class gave her a realistic understanding of the business world, not just academic cases. When Katie chose to get an M.B.A. to help her move into a management position, the quality of instruction for her undergraduate degree made RMU a natural choice. The flexibility and pace of the online program have been pivotal for her success earning an advanced degree while working in Germany and traveling for business to China and other locations.

RMU’s new M.B.A. program offers quality team-taught education for professionals, even overseas. Katie was recently asked by her employer to be a co-facilitator for their finance academy, and she traveled to all of Covestro’s U.S. sites to teach a two-day course in accounting. No doubt her RMU experience was excellent preparation for this important assignment.

“I knew RMU would be the perfect fit for me to build upon the skills I learned in the Marine Corps.”

After retiring as a sergeant in the Marines after four combat deployments in Afghanistan, MYRON ELLIS was ready to start thinking about a career in either labor relations or human resources. His wife was from Pittsburgh, so that was where they decided to take the next step. After speaking to a number of universities in the area, Myron decided RMU was the best place to build on the skills he had already learned. He didn’t waste any time getting started. Myron had already taken four RMU online classes to prepare to become a full-time student. On campus he majored in management and got also involved with campus organizations, serving as president of the local student chapter of the Society for Human Resource Management, acting vice president of the Student Veterans Association, and a member of the Black Student Union. Myron also had an internship at Highmark in university relations and talent acquisition.

After graduation, Myron plans to go on to graduate school to study labor relations or human resources. But first he plans to take some time with his wife to celebrate the birth of their first child. For veterans like Myron who are in a transition period from serving their country, RMU provides excellent opportunities to build a successful civilian career.
“RMU taught me how to set myself apart and to network, which ultimately sets me up for success in my career.”

Andrew Miller loves a big game, and he came to RMU to pursue his dream of being a sports broadcaster. However, once he started taking classes, he discovered other opportunities to explore that led him in directions he wouldn’t have dreamed of in high school.

As a dual major in marketing and sport management, Andrew helped to organize the department’s annual career and internship event. At the event, he met with an RMU alumna now at the Portland Trail Blazers, and before he knew it Andrew had an internship as a season ticket account manager for the NBA team. As a member of the student chapter of the American Marketing Association, Andrew learned some good techniques in promotion.

Those served him well the three years he headed up Colonial Chaos, a free-throw fundraiser for cystic fibrosis that brings in close to 400 participants.

Excellence in his studies and at his internship led to a full-time job offer from the Trail Blazers after he graduated. Instead, Andrew decided he was ready for another side of business entirely. He recently accepted an offer from Bloomberg BNA, an established provider of tax, legal, and compliance research for financial professionals, to join their outside sales trainee program in suburban Washington, D.C. Now Andrew is on track for an exciting career — just not one that he would have been able to even describe a few years ago.

As a marketing major at the School of Business, Megan Gold learned the value of communicating messages effectively. That’s something she applies every day in her job at Lockheed Martin as a software engineer. Megan doesn’t have a science background, but she is effective at explaining complex topics to other audiences who lack a technical focus. She credits her time at RMU with preparing her for this role, including an internship at the company that eventually hired her. Megan was a member of Alpha Mu Alpha, the marketing honor society, plus a dean’s scholar every semester, and played defense on RMU’s NCAA Division I lacrosse team. But perhaps most memorably, she was part of a study abroad business project teaming her and two of her classmates with three students at the University of St. Gallen in Switzerland. The team collaborated on a feasibility study for Trumpf — a leading global maker of machine-tools, laser technology, and industrial electronics — to market a new power tool in the United States. Besides meeting new friends and getting to soak in some lovely mountain scenery, Megan and her Swiss and American teammates put together a prize-winning report recognized at a Young Leader Award gala in the town hall in St. Gallen. Megan’s story is one example of how the RMU School of Business maintains a global focus in every major to prepare students for an interconnected business world.

“The skills I learned at RMU helped me to realize that, because I know how to communicate effectively, the sky is the limit for me.”
UNDERGRADUATE PROGRAMS
Accounting
Finance
Hospitality and Tourism
Management
Marketing
Sport Management

GRADUATE PROGRAMS
M.B.A.
Human Resource Management
Taxation