

## From the Editor's Desk

Dear Reader,

This is the February 2021 issue of e-Achieve, the e-Newsletter highlighting faculty research and creative work at RMU. In this issue we present research and creative work accomplishments submitted by our faculty members for the period October 16, 2020 - January, 31 2021. Due to COVID-19 travel restrictions, many conferences were held virtually giving researchers an alternate means of presenting their research. This newsletter does not list grant awards. For additional details, please contact faculty members directly. We are hopeful this newsletter will open avenues for dialogs and research collaborations.

Your feedback is important to us. Please provide us comments and suggestions for improvement. The next issue will be published in May 2021.

Please join R&GA in Congratulating all our outstanding researchers!

## e-ACHIEVE Highlights

- 8 journal papers involving 8 RMU researchers.
- 8 research/creative work presentations.
- 1 author of a book or book chapter.
- 1 award for research/creative works.
- 10 research collaborations with other universities/organizations.
- 2 research collaborations with an international university/researcher or creative work presented in an event abroad.
- 1 research/creative work recognition

## Dr. Connie Ruzich

### Recipient-Distinguished Faculty Award for Scholarship

Connie Ruzich (Ph.D. in Writing from the University of Pennsylvania) is a University Professor of English in the Department of Arts and Humanities at Robert Morris University. She has taught language and literature courses at RMU for over twenty years. Ruzich was a 2014-2015 Fulbright Scholar at the University of Exeter, where she researched the use of poetry in British centenary commemorations of the First World War. She is the editor of *International Poetry of the First World War: An Anthology of Lost Voices* (Bloomsbury, 2020), and she runs the popular blog *Behind Their Lines*, which discusses poetry of the Great War. She has published numerous essays on First World War poetry, and in March, she will be the featured guest on *The Wrath Bearing Tree* podcast. She is active on social media, and you can follow her on Twitter @wherrypilgrim.



Please join R&GA in Congratulating Dr. Ruzich!

## Publications

### Research Published or Accepted for Publication in a Journal

**Christopher Groendyke** (Mathematics, SEMS) had his research accepted for publication in Risks titled "*Modeling County-Level Spatio-Temporal Mortality Rates Using Dynamic Linear Models.*"

**Connie Ruzich** (Arts and Humanities, SIHSS) had her essay titled "*Why Read War Poetry?*" accepted for publication in Verse-Ville.

**Gregory Krivacek** (Accounting & Taxation, SBUS) had his paper accepted for publication in the Academic and Business Research Institute Journal of Finance and Accountancy titled "*Whistleblowing by the CPA: Legality vs. Ethics.*"

**Jacob Peng** (Accounting & Taxation, SBUS), Shawn Xu (University of Wyoming) and Wan-Shin (Cindy) Mo (Chung Yuan Christian University, Taiwan) had their research accepted for publication in The International Journal of Accounting titled "*How Does Tax Aggressiveness Affect Shareholder Wealth? An Examination Using a Regulatory Transition.*"

**Lazarina Topuzova** (Communication and Organizational Leadership, SIHSS), Aster Teclé (University of Utah), Ann T Ha (University of Utah), Rosemarie Hunter (Gonzaga University), Zoe Gibbs (Statistics, Brigham Young University), Robert Richardson (Statistics, Brigham Young University) and Brian Hartman (Statistics, Brigham Young University) had their article accepted for publication in *Innovations in Higher Education Teaching and Learning* titled *"Global Learning Communities: Bridging Borders and Building Capacity of Communities on the Margins."*

**Mary Hansen** (Education, SNEHS), Debra W. Moore (Senior Program Evaluation Specialist, University of Pittsburgh) and Peter Heh (Assistant Professor, California University of PA) had their paper accepted for publication in the *Journal of Higher Education Theory and Practice* titled *"Accessing and Utilizing Technology in Alternate Assessments."*

**Yanbin Tu** (Marketing, SBUS), Chih-Peng Chen (College of Management, Yuan Ze University, Taiwan) and Y. Alex Tung (School of Business, University of Connecticut) had their research accepted for publication in the *International Journal of Sustainable Economics Management* titled *"A Study of Opinion Leaders in Green Consumption in Taiwan Using the Theory of Reasoned Action (TRA)."*

**Ying Zhang** (Education, SNEHS) had her research accepted for publication in the *TESOL Journal* titled *"Preparing Teachers to Work with English Learners: A Multimodal Vocabulary Mini-lesson Project."*

## Presentations

### Conference Presentations - Research/Creative

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**Chen Yang** (Communication and Organizational Leadership, SIHSS) presented at the National Communication Association 106th Annual Convention, virtual event, on November 20, 2020 titled *"Make America Think Harder – Andrew Yang's Establishment of Asian Male Authenticity in his 2020 Bid against Donald Trump."*

**Chen Yang** (Communication and Organizational Leadership, SIHSS), gave a virtual presentation on November 21, 2020 titled *"Oppa Gangnam Style! - The accidental persuasion of Asian creativity, authenticity, and masculinity in American pop music"* at the NCA 106th Annual Convention. The presentation was made on a panel titled *"Cultural diffusion of K-culture from a grass-roots perspective of Western people: Exploring Western minds towards Korean popular culture"*.

**Chen Yang** (Communication and Organizational Leadership, SIHSS) presented at the National Communication Association 106th Annual Convention, virtual event, on November 22, 2020 titled *"Made in China" in a Partisan-motivated Media-influenced America."*

**Connie Ruzich** (Arts and Humanities, SIHSS) presented her paper titled *"Mythologizing War: Examining the Use of Poetry in American Centenary Commemorations"* at the Modern Language Association Convention, Toronto, Canada, virtual event, on January 10, 2021.

**Monica VanDieren** (Mathematics, SEMS) presented her research titled *"Integrating WeBWork, CalcPlot3D, and Flipgrid in a Mostly Asynchronous Online Multivariable Calculus Class"* at the Joint Mathematics Meeting, online event, January 6-9, 2021.

**Shelly Haser** (Education, SNEHS) and **Susan Parker** (Education, SNEHS) presented their research at the PA Early Childhood Education Summit, Penn State University, virtual event, October 18-21, 2020. Their workshop presentation was titled *"Meeting New Professional Standards: A Program Bringing Together Early Educators and a University Credential Program."*

**Zhou Yang** (Social Sciences, SIHSS) and Zackary Hawley (Economics, Texas Christian University) presented their paper titled *"Effects of Two-rate Property Taxation on the Tax Base"* at the National Tax Association's Annual Conference on Taxation, November 18-21, 2020.

**Zhou Yang** (Social Sciences, SIHSS) presented her research titled *"A Modern Approach to Land Valuation: An Application of Artificial Neural Networks"* at the David C. Lincoln Fellowship Symposium on Land Valuation Methods, January 28-29, 2021.

## Awards

### Research/Creative Work Award

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**Connie Ruzich** (Arts and Humanities, SIHSS) was awarded the Robert Morris University "Distinguished Faculty Award for Research" at the spring 2021 Full-time Faculty Convocation.

# Authorships

## Author or Co-Author of a Book or a Book Chapter

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**Stuart Allen** (Communication and Organizational Leadership, SIHSS), **Jennifer Creamer** (CGE), **Carl Ross** (Nursing, SNEHS), **Christine Holtz** (Arts and Humanities, SIHSS), **Heather Pinson** (Arts and Humanities, SIHSS), **Jill Kurp** (Maher) (Marketing, SBUS) and **Dan Shelley** (Education, SNEHS) co-authored a chapter titled "Professional development through leading study abroad programs in the book Education Abroad: Learning Environments in a Global Context.

## Editorships

## Editor or Co-Editor of a Journal

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No Editorships in this issue.

## Recognitions

## Recognition of Research/Creative Work

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**Monica VanDieren** (Mathematics, SEMS) was an invited speaker at the WeBWork and Rederly Final Exams Virtual Conference held on November 3-5, 2020. Her work was titled "*Innovations in Using WeBWork to Deliver Timed and Untimed Final Exams in an Online Mathematics Course.*"

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### Questions/Comments/Suggestions? Please contact us:

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**Next Issue  
May 2021  
Please submit your  
accomplishments by May 15, 2021!**