

THE BAYER CENTER FOR NONPROFIT MANAGEMENT SUMMER 2022 CATALOG

Critical Strategies for Fundraising Success (Zoom)

Tuesday, June 7 from 10 - 11:30 am with Emma Kieran, Pilot Peak Consulting

This intensive webinar will explore four mainstays of successful fundraising: leadership, systems, case, and donors. You will learn how to develop a fundraising board, manage and identify top donors, prepare a poignant, one-page case for support, and build relationships. You'll get tips, tricks and templates that can be used each year to set up your fundraising program for success. **Fee: \$35**

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Executive Director Huddles (Zoom)

Thursdays June 9, July 14 and August 11 from noon - 1 pm

with Wendy Burtner, Wendy Burtner Consulting and Nonprofit SideKick!

Break down the isolation barrier! This affinity group brings nonprofit CEOs and EDs together to share experiences, challenges and solutions as we deepen our connections and build a community of support. **Fee: Free, but R.S.V.P. is required**

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TPS Reports? Why Does HR Use So Many Forms? (In-person at The Bayer Center)

Wednesday June 15 from 9 am - noon with Jim Southworth, Tucker Arensberg, P.C.

The world of human resources requires efficiency and consistency. As much as we may hate to admit it, forms can help accomplish those objectives. This in-person course is designed to assist you in knowing how to assess where a form is helpful, where to find them, and which ones require help from legal counsel. **Fee: \$65**

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Mastering Workplace Investigations and Employee Discipline (Zoom)

Thursday, June 23 from 1 - 2 pm with Katherine Koop Irwin, Frost Brown Todd

Investigating alleged misconduct in the workplace can be a challenging and delicate task for employers of any size, but in particular for nonprofits. This webinar will address how to develop an investigation plan, best practices for conducting and documenting witness interviews, and how to use the results of your investigation to effectively discipline employees when needed. **Fee: \$30**

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How to Activate Your Board to be Fundraisers (Zoom)

Thursday, June 30 from 10 - 11:30 am with Peggy Outon, Bayer & Covestro Centers

Many conscientious board members fully intend to raise money for nonprofits with whom they serve, but often...they don't. This webinar will explore the barriers to board members in fundraising, strategize and propose workarounds, and reinforce the vital importance that board members play in a healthy nonprofit's fund development plan. The webinar will be driven by real-life examples shared by both the instructor and provided by participants. Come ready to talk, commiserate, and succeed! **Fee: \$35**

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BoardsWork! Mixed Cohort (In-person at [The Bayer Center](#))

Wednesday, July 13 from 8:30 a.m. – 4:30 p.m.

with Peggy Outon and Yvonne VanHaitsma, Bayer & Covestro Centers and guests

Whether you're a seasoned board member or looking for your first board experience, you'll learn effective nonprofit governance that will prepare you to be matched with a local nonprofit or enhance your current board service. In this full-day session, we'll cover the full gamut of nonprofit governance, including boardsmanship, fundraising, financial oversight, planning, and technology.

Fee: \$500 with matching services or \$400 without matching

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It's All About Respect: A Win-Win Approach to Preventing Workplace Harassment (Zoom) Thursday, July 21 from 1 – 2:30 p.m. with Phyllis Hartman, PGHR Consulting

More than 20 years have passed since Anita Hill accused Clarence Thomas of workplace harassment. Since then (and even before) most organizations have created policies prohibiting harassing behavior and employees have spent countless hours in harassment prevention training. Despite all this, harassment is still occurring, evidenced by revelations of negative behaviors and the "Me Too" movement. The costs of harassment in an organization are many that go beyond legal judgments. This webinar takes a different approach to preventing harassment, focusing on the value of helping to create a positive workplace. An examination of "What's in it for Me" and a better understanding of unconscious bias can help managers and supervisors to do a better job leading employees in positive behaviors. **Fee: \$35**

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Planning Your Website Home Page (Zoom)

Thursday, July 28 from 10 – 11 a.m. with Cindy Leonard, Cindy Leonard Consulting

Your website's home page is frequently the first stop for digital visitors. Good design is crucial for usability and making sure people get where they need to go and find the information they need. In this session, we'll talk about best practices for good home or landing page design, figuring out the "sales" funnels you need to have (the structures that guide your various constituencies to other parts of the website), and work on building a wireframe for your home page that you can use for implementation when you are ready. **Fee: \$30**

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