



**4-Year Sample Transfer Degree Map  
CCAC AS Business to  
RMU BS in Marketing**



**CCAC Coursework - Total Transferred Credits: 64**

**First Year - Freshman**

1st Fall				1st Spring			
RMU Equivalent	CCAC	CCAC Course Name	Crdt	RMU Equivalent	CCAC	CCAC Course Name	Crdt
ACCT 2030	ACC 104	Financial Accounting*	4	ACCT 2060	ACC 203	Managerial Accounting*	4
MGMT 2000	BUS 103	Principles of Management	3	MARK 2000	BUS 104	Principles of Marketing	3
CSEN 1010	ENG 101	English Composition 1	3	ECON 1020	ECO 102	Principles of Macroeconomics	3
STAT 2110	MAT 165	Math Elect. (Restrict: MAT 165)*	4	ENG 102	ENG 102	English Composition 2	3
INFS 1020	CIT	Comp. Info. Tech. Elective*	4	SOCI 1010	SOSC	Soc. Sci. Elect (Restrict to SOSC)	3
TOTAL TRANSFER CREDITS			18	TOTAL TRANSFER CREDITS			16

**Second Year - Sophomore**

2nd Fall				2nd Spring			
RMU Equivalent	CCAC	CCAC Course Name	Crdt	RMU Equivalent	CCAC	CCAC Course Name	Crdt
ECO 1030	ECO 103	Principles of Microeconomics	3	MATH 2040	MAT/BUS 201/220	Calculus I or Business Calculus*	4
CSCM 1030	SPH 101	Oral Communication	3	ELIT Elective	HUM	Huma. Elect. (Restrict to Lit.)	3
Open Elective	BUS 251	Business Law 1	3	HUMA 1010	HUM	Humanities Elective	3
Nat. Sci. Elective	SCIL	Science with a Lab*	4	Open Elective	SCIL	Science with a Lab*	4
PSYC 1010	SOSC	Soc. Sci. Elective (Restrict to Psych)	3				
TOTAL TRANSFER CREDITS			16	TOTAL TRANSFER CREDITS			14

**RMU Coursework - Total Remaining Credits: 56 Credits**

**Third Year - Junior**

Fall Semester				Spring Semester			
Dept	Number	RMU Course Name	Crdt	Dept	Number	RMU Course Name	Crdt
CSCM	2040	Prof. Comm. in Workplace	3	---	---	Business 3000/4000 Elective	3
HIST/POLS	---	History OR Poli. Sci. Elective	3	---	---	Open Elective	3
FINA	3000	Principles of Finance	3	MGMT	3050	International Business	3
MGMT	2200	Entrepreneurship & Innovation	3	MARK	3700	Marketing Research	3
MGMT	2025	Cloud Computer for Business	1	MARK	3800	The Psychology of Selling	3
MARK	2050	Career in Mkt: What Need to Know	1				
TOTAL			14	TOTAL			15

**Fourth Year - Senior**

Fall Semester				Spring Semester			
Dept	Number	RMU Course Name	Crdt	Dept	Number	RMU Course Name	Crdt
---	---	Business 3000/4000 Elective	3	---	---	Business 3000/4000 Elective	3
---	---	Business 3000/4000 Elective	3	MARK	4850	Strategic Marketing Management	3
MARK	3900	Consumer Behavior	3	MGMT	4850	Strategic Management	3
MARK	---	Marketing Elective	3	MARK	---	Marketing Elective	3
MARK	4265	CRM and Marketing Analytics	3				
TOTAL			15	TOTAL			12

Minimum grade of "C" must be earned for transfer credit to be applied by RMU.

\*3 credits applied to equivalency; remainder credit applied to Open Electives

RMU Provost Initials: \_\_\_\_\_

CCAC Provost Initials: \_\_\_\_\_

Last revised: 8-31-21