



**4-Year Sample Transfer Degree Map
CCAC AS Business to
RMU BS in Marketing**



CCAC Coursework - Total Transferred Credits: 64

First Year - Freshman

1st Fall				1st Spring			
RMU Equivalent	CCAC	CCAC Course Name	Crdt	RMU Equivalent	CCAC	CCAC Course Name	Crdt
ACCT 2030	ACC 104	Financial Accounting*	4	ACCT 2060	ACC 203	Managerial Accounting*	4
MGMT 2000	BUS 103	Principles of Management	3	MARK 2000	BUS 104	Principles of Marketing	3
CSEN 1010	ENG 101	English Composition 1	3	ECON 1020	ECO 102	Principles of Macroeconomics	3
STAT 2110	MAT 165	Math Elect. (Restrict: MAT 165)*	4	ENG 102	ENG 102	English Composition 2	3
INFS 1020	CIT ____	Comp. Info. Tech. Elective*	4	SOCI 1010	SOC ____	Soc. Sci. Elect (Restrict to SOC)	3
TOTAL TRANSFER CREDITS			18	TOTAL TRANSFER CREDITS			16

Second Year - Sophomore

2nd Fall				2nd Spring			
RMU Equivalent	CCAC	CCAC Course Name	Crdt	RMU Equivalent	CCAC	CCAC Course Name	Crdt
ECO 1030	ECO 103	Principles of Microeconomics	3	MATH 2040	MAT/BUS 201/220	Calculus I or Business Calculus*	4
CSCM 1030	SPH 101	Oral Communication	3	ENG Elective	ENG ____	Huma. Elect. (Restrict to Lit.)	3
BLAW 2000	BUS 251	Business Law 1	3	HUMA 1010	_____	Humanities Elective	3
Nat. Sci. Elective	SCIL ____	Science with a Lab*	4	Non-Bus. Elective	SCIL ____	Science with a Lab	4
PSYC 1010	PSY ____	Soc. Sci. Elective (Restrict to Psych)	3				
TOTAL TRANSFER CREDITS			16	TOTAL TRANSFER CREDITS			14

RMU Coursework - Total Remaining Credits: 56 Credits

Third Year - Junior

Fall Semester				Spring Semester			
Dept	Number	RMU Course Name	Crdt	Dept	Number	RMU Course Name	Crdt
CSCM	2040	Prof. Comm. in Workplace	3	_____	_____	Business 3000/4000 Elective	3
HIST/POLS	_____	History OR Poli. Sci. Elective	3	_____	_____	Non-Business Elective	3
FINA	3000	Principles of Finance	3	MGMT	3050	International Business	3
MGMT	2200	Entrepreneurship & Innovation	3	MARK	3700	Marketing Research	3
MGMT	2025	Cloud Computer for Business	1	MARK	3800	The Psychology of Selling	3
MARK	2050	Career in Mkt: What Need to Know	1				
TOTAL			14	TOTAL			15

Fourth Year - Senior

Fall Semester				Spring Semester			
Dept	Number	RMU Course Name	Crdt	Dept	Number	RMU Course Name	Crdt
_____	_____	Business 3000/4000 Elective	3	_____	_____	Business 3000/4000 Elective	3
_____	_____	Business 3000/4000 Elective	3	MARK	4850	Strategic Marketing Management	3
MARK	3900	Consumer Behavior	3	MGMT	4850	Strategic Management	3
MARK	_____	Marketing Elective	3	MARK	_____	Marketing Elective	3
MARK	4265	CRM and Marketing Analytics	3				
TOTAL			15	TOTAL			12

Minimum grade of "C" must be earned for transfer credit to be applied by RMU.

*3 credits applied to equivalency; remainder credit applied to Non-Business Electives.

RMU Provost Initials: MaR

CCAC Provost Initials: SB

Last revised: 08-31-21