



**4-Year Sample Transfer Degree Map  
CCAC AS General Studies to  
RMU BA Communications: PR & Advertising**



**CCAC Coursework - Total Transferred Credits: 62**

**First Year - Freshman**

1st Fall				1st Spring			
RMU Equivalent	CCAC	CCAC Course Name	Crdt	RMU Equivalent	CCAC	CCAC Course Name	Crdt
CSEN 1010	ENG 101	English Composition 1	3	CSEN 1020	ENG 102	English Composition 2	3
CSCM 1030	SPH 101	Oral Communication (General Elec)	3	PSYC 1010	PSY ____	General Elective (Restrict to PSY)	3
INFS 1020	CIT 100	Comp. Foundations (General Elec)	3	SOCI 1020	SOC ____	General Elective (Restrict to SOC)	3
History Elective	HIST ____	General Elective (Restrict to History)	3	Open Elective	_____	General Elective	3
HUMA 1010	_____	General Elective (No Literature)	3	MATH 1050	MAT 100+	Mathematics Elective (4)*	4
TOTAL TRANSFER CREDITS			15	TOTAL TRANSFER CREDITS			16

**Second Year - Sophomore**

2nd Fall				2nd Spring			
RMU Equivalent	CCAC	CCAC Course Name	Crdt	RMU Equivalent	CCAC	CCAC Course Name	Crdt
Restricted Elective	JRN 101	Intro to Journalism (General Elec)	3	ECON 1010	ECO ____	SOSC Elective (Restrict to ECON)	3
Restricted Elective	JRN 102	Fund. of New Reporting (Gen Elec)	3	Open Elective	_____	General Elective	3
Open Elective	_____	General Elective	3	Open Elective	_____	General Elective	3
Literature Elective	ENG ____	Humanities Elective (Restrict to Lit)	3	Open Elective	_____	General Elective	3
Nat. Sci. Elective	SCI ____	Science Elective (3-4)*	4	Open Elective	_____	General Elective	3
TOTAL TRANSFER CREDITS			16	TOTAL TRANSFER CREDITS			15

**RMU Coursework - Total Remaining Credits: 58 Credits**

**Third Year - Junior**

Fall Semester				Spring Semester			
Dept	Number	RMU Course Name	Crdt	Dept	Number	RMU Course Name	Crdt
CSCM	2040	Prof. Comm. In Workplace	3	COMM	3301	Writing for Advertising and PR	3
COMM	2900	Research Methods	3	COMM	2015	Fundamentals of Advertising	3
COMM	1500	Ethics, Technology and Culture	3	COMM	3800	Research in Public Relations & Ad.	3
COMM	2000	Foundations in Public Relations	3	COMM	_____	Major Elective	3
PRAD	2800	Creative Thinking & Strategy	3	COMM	2030	Communication Theory	3
TOTAL			15	TOTAL			15

**Fourth Year - Senior**

Fall Semester				Spring Semester			
Dept	Number	RMU Course Name	Crdt	Dept	Number	RMU Course Name	Crdt
COMM	_____	Major Elective	3	COMM	3220	Devl, Coord & Executing Events	3
COMM	_____	Major Elective	3	COMM	4050	Interactive Advertising Campaigns	3
COMM	_____	Major Elective	3	COMM	_____	Major Elective	3
COMM	_____	Major Elective	3	_____	_____	Open Elective	1
ARTM	_____	Interdisciplinary Elective	3	PRAD	4800	Integrated Media Campaigns	3
TOTAL			15	TOTAL			13

Minimum grade of "C" must be earned for transfer credit to be applied by RMU.

\*1 credit from 4-credit course applied to Open Elective. Only applies if 4 credit course completed at CCAC.

RMU Provost Initials: MAR

CCAC Provost Initials: \_\_\_\_\_

Last revised: 03-10-2022