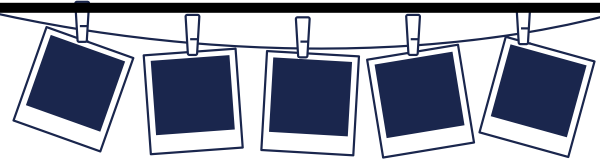
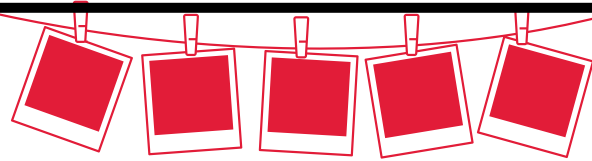


# Post Graduation Success

## A First Destination Snapshot

### Marketing - Undergraduate - 2021

Information Provided by RMU Career & Professional Development Center



The Career & Professional Development Center surveys all students graduating from RMU to obtain information on their post-graduation plans.

## Marketing Career Success Rate = 87%

The Career Success Rate includes graduates that are employed (full-time, part-time, military and/or volunteering), or continuing their education after graduation.

**\$43,624**

**Marketing Average Starting Salary**  
(17.8% increase over 2020)

**\$66,000**

**Marketing Top Starting Salary**

## TOP EMPLOYERS

**PITTOHIO**  
SUPPLY CHAIN • GROUND • LTL • TL

**FASTENAL**

Ensinger 

**amazon**  




**FedEx**  
Services

**ThermoFisher**  
SCIENTIFIC

**Net Health**



**PNC**

[www.rmu.edu/cpdc](http://www.rmu.edu/cpdc)