

SPORT MANAGEMENT- Career Resource Guide

Potential Career Options

Below is a sample of related career options; for some, additional experience and/or further education may be helpful or required.

Athletics	Manage a department of athletics in a high school, college or university.
Event Management	Manage special events.
Facilities Management	Oversee operations of an athletic facility, such as an arena or stadium.
Health Club Management	Manage health club, safety and physical fitness.
Professional Sports	Manage front-office operations, sales and service.
Resort Management	Manage day-to-day resort operations and recreation facilities.
Sporting Goods	Assist consumers in purchasing equipment and apparel.
Youth Program Director	Develop youth programs and activities.

Sample Job Titles

Account Executive/Account Manager	Group Sales Coordinator	Pro Shop Manager
Athletic Director	Health Club Manager	Project Assistant
Camp Counselor	Inside Sales Representative/Consultant	Public Relations Assistant
Customer Service Specialist	Manager/Manager in Training	Recreation Specialist
Director of Facility Operations	Marketing Manager	Recruiting Coordinator
Director of Intramurals	Marketing/Sports Information	Sales Account Executive
Director of Marketing & Membership	Member Services Sales/Supervisor	Sales Representative/Sales Consultant
Director of Player Safety and Health	Merchandise & Promotions Manager	Special Events Coordinator
Director of Ticket Operations	Operations Assistant	Sponsorship Associate
Event Assistant	Park/Recreation Director	Ticket Sales
Event Experience Specialist	Player Personnel Assistant	

Career Information Resources

Vault is a comprehensive career resource that includes industry and profession overviews; rankings and profiles for employers and internship programs; a job and internship database; career articles, blogs and videos; sample resumes, cover letters and interview questions; and over 100 career guides. A selection of the Vault Guides is listed below.

Vault Guide to:	Vault Career Guide to:
Coaching and Sports Training Jobs, Second Edition	Hospitality
Event Planning Jobs	Law, Second Edition
Facilities Management Jobs	Market Research
Marketing Jobs	
Sports Jobs, Second Edition	

Refer to the [CSSPD website](#) for links to Vault, the Career Development Tip Sheets, and Handshake (jobs, career paths & events).

Associations/Societies

American Sports Institute	https://americansportsinstitute.org
International Association of Venue Managers *	www.iavm.org
National Sporting Goods Association *	www.nsga.org
NIRSA: Leaders in Collegiate Recreation	www.nirsa.org
Resort and Commercial Recreation Association (RCRA)	www.rcra.org
SFIA- Sports & Fitness Industry Association	www.sfia.org
SHAPE America (Society of Health & Physical Educators)	www.shapeamerica.org
Women Leaders in College Sports *	www.womenleadersincollegesports.org
Women's Sports Foundation	www.womenssportsfoundation.org

* Contains employment listings

Career & Employment Websites

ESPN Careers	https://espncareers.com
Globalsportsjobs.com	www.globalsportsjobs.com/jobs
NCAA- National Collegiate Athletic Association	www.ncaa.org
NCAA The Market	https://ncaamarket.ncaa.org/jobs
Resort Jobs.com	www.resortjobs.com
SportsCareerFinder	www.sportscareerfinder.com
SRI- SRI Executive	https://opportunities.sriexecutive.com
Teamwork Online	www.teamworkonline.com
The Chronicle of Higher Education	www.chronicle.com
TopEndSports: Careers in Sport	www.topendsports.com/resources/jobs-in-sport.htm
Work in Sports.com	www.workinsports.com

Refer to www.rmu.edu/cpdc for a link to the Internet Tip Sheet (general job search websites) and Handshake (job postings and events).

Selected RMU Activities & Organizations

American Marketing Association	Society for Human Resource Management
Club Managers Association of America	Society for the Advancement of Management
Hospitality & Tourism Management Association	Sport Analytics Club
Pre-Law Society	Sport Management Association

The Students – Important Links: Activities & Organizations section of www.rmu.edu has a complete listing of student organizations.

Bachelor-Level Internship Organizations

Acosta	Hurricane Junior Golf Tour	Pittsburgh Riverhounds
Beverly's Birthdays	Jamestown Jammers Baseball Club	Pittsburgh Sports League (PSL)
Charlotte Hornets	Johnstown Tomahawks	Pittsburgh Steelers
City of Pittsburgh	Koeberle & Associates	ProCamps Worldwide
Cleveland Cavaliers	Mario Lemieux Foundation	PSSI Stadium LLC
Columbus Blue Jackets	McGuffey School District	RMU Athletics
DICK'S Sporting Goods	New Hampshire Fisher Cats	Seneca Valley Senior High School
Erie BayHawks	North Hills School District	SponsorUnited
FASTER Fitness and Sports Training	PA Interscholastic Hockey League	The Akron RubberDucks
Enhanced Results	Penn State Beaver Athletics	The Ohio Machine
GNC	Pittsburgh Passion	Tri-State PGA
Hornets Sports & Entertainment	Pittsburgh Penguins	Univ. of Pittsburgh- Dept. of Athletics
HotShots Indoor Sports Arena	Pittsburgh Pirates	Washington Wild Things

Bachelor-Level Hiring Organizations

All Lines Technology	National Football League (NFL)
Bauer Hockey	NBA Teams (Heat, Pistons, Suns, Timberwolves)
BladeRunners Ice Complex	NHL Teams (Penguins, Coyotes, Capitals, Islanders, Sharks)
Blanc Printing	North Hills High School Athletic Department
Charlotte Bobcats	Oklahoma City Dodgers
Chartiers Country Club	PGA Tour
Chicago Fire Soccer Club	Pittsburgh Pirates
Cleveland Cavaliers	Pittsburgh Power Football
Columbus Blue Jackets	Pittsburgh Steelers
Cranberry Sports Grille	Pittsburgh Three Rivers Marathon
DICK'S Sporting Goods	Portland Trail Blazers
Dover International Speedway	Prepstar Recruiting Network
ESPN Radio	PSSI Stadium LLC
Gateway Clipper Fleet	Robert Morris University
Lacrosse Unlimited	Sewickley Valley YMCA
Lafayette College	SponsorUnited
Lake Erie Monsters	Sports & Exhibition Authority of Pittsburgh
Leigh Toyota	TKO Sports Group
Litigation Solutions	Tulsa Shock
Madison Square Garden	U-Haul
Mohonk Mountain Resort	Washington Wild Things
Monumental Sports & Entertainment	YMCA of Central Florida