

## SPORT MANAGEMENT- Career Resource Guide

### Potential Career Options

Below is a sample of related career options; for some, additional experience and/or further education may be helpful or required.

<b>Athletics</b>	Manage a department of athletics in a high school, college or university.
<b>Event Management</b>	Manage special events.
<b>Facilities Management</b>	Oversee operations of an athletic facility, such as an arena or stadium.
<b>Health Club Management</b>	Manage health club, safety and physical fitness.
<b>Professional Sports</b>	Manage front-office operations, sales and service.
<b>Resort Management</b>	Manage day-to-day resort operations and recreation facilities.
<b>Sporting Goods</b>	Assist consumers in purchasing equipment and apparel.
<b>Youth Program Director</b>	Develop youth programs and activities.

### Sample Job Titles

Account Executive/Account Manager	Group Sales Coordinator	Pro Shop Manager
Athletic Director	Health Club Manager	Project Assistant
Camp Counselor	Inside Sales Representative/Consultant	Public Relations Assistant
Customer Service Specialist	Manager/Manager in Training	Recreation Specialist
Director of Facility Operations	Marketing Manager	Recruiting Coordinator
Director of Intramurals	Marketing/Sports Information	Sales Account Executive
Director of Marketing & Membership	Member Services Sales/Supervisor	Sales Representative/Sales Consultant
Director of Player Safety and Health	Merchandise & Promotions Manager	Special Events Coordinator
Director of Ticket Operations	Operations Assistant	Sponsorship Associate
Event Assistant	Park/Recreation Director	Ticket Sales
Event Experience Specialist	Player Personnel Assistant	

### Career Information Resources

Vault-Firsthand is a comprehensive career resource that includes industry and profession overviews; rankings and profiles for employers and internship programs; a job and internship database; career articles, blogs and videos; sample resumes, cover letters and interview questions; and over 100 career guides. A selection of the Vault Guides is listed below.

**Vault Guide to:**

Coaching and Sports Training Jobs  
 Event Planning Jobs  
 Facilities Management Jobs  
 Marketing Jobs  
 Sports Jobs

**Vault Career Guide to:**

Hospitality  
 Law  
 Market Research

Refer to the [CSS website](#) for links to Vault-Firsthand, the Career Development Tip Sheets, and Handshake (jobs, career paths, events).

### Associations/Societies

American Sports Institute	<a href="https://americansportsinstitute.org">https://americansportsinstitute.org</a>
International Association of Venue Managers *	<a href="http://www.iavm.org">www.iavm.org</a>
National Sporting Goods Association *	<a href="http://www.nsga.org">www.nsga.org</a>
NIRSA: Leaders in Collegiate Recreation	<a href="http://www.nirsa.org">www.nirsa.org</a>
Resort and Commercial Recreation Association (RCRA)	<a href="http://www.rcra.org">www.rcra.org</a>
SFIA- Sports & Fitness Industry Association	<a href="http://www.sfia.org">www.sfia.org</a>
SHAPE America (Society of Health & Physical Educators)	<a href="http://www.shapeamerica.org">www.shapeamerica.org</a>
Women Leaders in College Sports *	<a href="http://www.womenleadersincollegesports.org">www.womenleadersincollegesports.org</a>
Women's Sports Foundation	<a href="http://www.womenssportsfoundation.org">www.womenssportsfoundation.org</a>

\* Contains employment listings

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## Career & Employment Websites

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ESPN Careers	<a href="https://espncareers.com">https://espncareers.com</a>
Globalsportsjobs.com	<a href="http://www.globalsportsjobs.com/jobs">www.globalsportsjobs.com/jobs</a>
NCAA- National Collegiate Athletic Association	<a href="http://www.ncaa.org">www.ncaa.org</a>
NCAA The Market	<a href="https://ncaamarket.ncaa.org/jobs">https://ncaamarket.ncaa.org/jobs</a>
Resort Jobs.com	<a href="http://www.resortjobs.com">www.resortjobs.com</a>
SportsCareerFinder	<a href="http://www.sportscareerfinder.com">www.sportscareerfinder.com</a>
SRI- SRI Executive	<a href="https://opportunities.sriexecutive.com">https://opportunities.sriexecutive.com</a>
Teamwork Online	<a href="http://www.teamworkonline.com">www.teamworkonline.com</a>
The Chronicle of Higher Education	<a href="http://www.chronicle.com">www.chronicle.com</a>
TopEndSports: Careers in Sport	<a href="http://www.topendsports.com/resources/jobs-in-sport.htm">www.topendsports.com/resources/jobs-in-sport.htm</a>
Work in Sports.com	<a href="http://www.workinsports.com">www.workinsports.com</a>

Refer to the [Career and Professional Development Center](#) for job search resources and to link to Handshake (job postings and events).

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## Selected RMU Activities & Organizations

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American Marketing Association	Society for Human Resource Management
Club Managers Association of America	Society for the Advancement of Management
Hospitality & Tourism Management Association	Sport Analytics Club
Pre-Law Society	Sport Management Association

Refer to [Revolution](#) for a complete listing of student organizations.

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## Bachelor-Level Internship Organizations

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Acosta	Hurricane Junior Golf Tour	Pittsburgh Riverhounds
Beverly's Birthdays	Jamestown Jammers Baseball Club	Pittsburgh Sports League (PSL)
Charlotte Hornets	Johnstown Tomahawks	Pittsburgh Steelers
City of Pittsburgh	Koeberle & Associates	ProCamps Worldwide
Cleveland Cavaliers	Mario Lemieux Foundation	PSSI Stadium LLC
Columbus Blue Jackets	McGuffey School District	RMU Athletics
DICK'S Sporting Goods	New Hampshire Fisher Cats	Seneca Valley Senior High School
Erie BayHawks	North Hills School District	SponsorUnited
FASTER Fitness and Sports Training	PA Interscholastic Hockey League	The Akron RubberDucks
Enhanced Results	Penn State Beaver Athletics	The Ohio Machine
GNC	Pittsburgh Passion	Tri-State PGA
Hornets Sports & Entertainment	Pittsburgh Penguins	Univ. of Pittsburgh- Dept. of Athletics
HotShots Indoor Sports Arena	Pittsburgh Pirates	Washington Wild Things

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## Bachelor-Level Hiring Organizations

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All Lines Technology	National Football League (NFL)
Bauer Hockey	NBA Teams (Heat, Pistons, Suns, Timberwolves)
BladeRunners Ice Complex	NHL Teams (Penguins, Coyotes, Capitals, Islanders, Sharks)
Blanc Printing	North Hills High School Athletic Department
Charlotte Bobcats	Oklahoma City Dodgers
Chartiers Country Club	PGA Tour
Chicago Fire Soccer Club	Pittsburgh Pirates
Cleveland Cavaliers	Pittsburgh Power Football
Columbus Blue Jackets	Pittsburgh Steelers
Cranberry Sports Grille	Pittsburgh Three Rivers Marathon
DICK'S Sporting Goods	Portland Trail Blazers
Dover International Speedway	Prepstar Recruiting Network
ESPN Radio	PSSI Stadium LLC
Gateway Clipper Fleet	Robert Morris University
Lacrosse Unlimited	Sewickley Valley YMCA
Lafayette College	SponsorUnited
Lake Erie Monsters	Sports & Exhibition Authority of Pittsburgh
Leigh Toyota	TKO Sports Group
Litigation Solutions	Tulsa Shock
Madison Square Garden	U-Haul
Mohonk Mountain Resort	Washington Wild Things
Monumental Sports & Entertainment	YMCA of Central Florida