



## READY TO THRIVE

Last year, Robert Morris University launched a campaign that we call “GET READY.” GET READY is a celebration of the relentless pursuit of success, of the strivers, drivers, and doers who come here ready to work -- ready to go all in to build the lives and careers of their dreams. GET READY is about humility, grit, determination, and the palpable sense of momentum that defines our institution and its graduates. It’s about a winning culture and a work ethic that have launched leaders in the Pittsburgh region and beyond for nearly a century.

Through my work with the Office of Corporate Relations and Strategic Initiatives, I see examples every day of colleagues, friends, and partners equally as serious about their success. We are finding ways not just to survive these challenging times, but to thrive. To me, this time has been defined by patience and compassion for one another and by a shared enthusiasm for helping others learn to thrive as well.

In that spirit, each week we will share stories and tools designed to leave you feeling inspired, refreshed, and more capable than ever of being a part of the good in our region.

*Derya A. Jacobs*

Derya A. Jacobs, Ph.D.

Senior Vice President for Corporate Relations and Strategic Initiatives

## TIPS FROM RMU + OUR PARTNERS

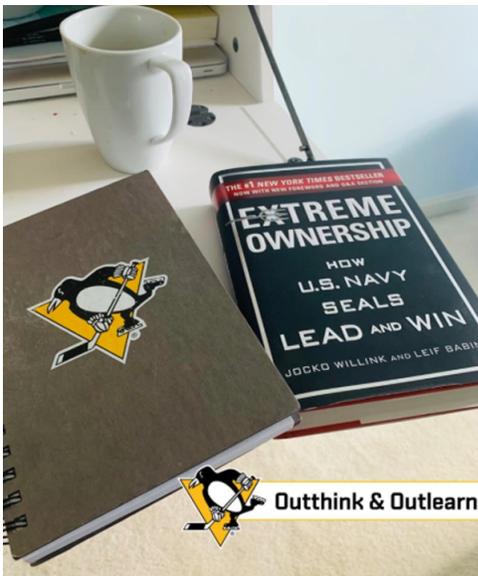
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Peggy Outon, Assistant Vice President for Community Engagement and Leadership Development at RMU, reminds us that while we may feel in times of crisis that we're adrift in uncharted waters, if we take the time to slow down and plan, often times we'll find that "we know more than we think we do!"

By taking this time of disruption to think creatively and critically about our businesses and our plans through the framework of "before, during, and after" we can all discover incredible new opportunities and find purpose even in the midst of a global pandemic.

Watch Peggy's video message [here](#).



"During our most recent Pittsburgh Penguins all-staff video conference call last week, a senior leader in our organization mentioned two words that stayed with me long after the discussion: outthink & outlearn. We will soon be kicking off our first Penguins Partners Book Club and our goal is to use this time to improve our skills and learn from each other. Consider what you might do in order to come out of this time stronger than before and ready to outthink and outlearn the competition."

-Jack Tipton, Senior Partnership Director for the Pittsburgh Penguins

## GOOD NEWS FROM OUR REGION



### **Eat'n Park redefines takeout**

Despite interruptions to their normal operations, businesses of all sizes are finding creative new ways to serve their customers. Pittsburgh icon and RMU partner Eat'n Park is listening to its customers and finding innovative ways to provide everything from ranch dressing by the quart to toilet paper. [Read all about it here.](#)

### **UPMC employee lifts spirits at Magee**

Local midwife Rachel Poerschke went viral for her performance of "Lean on Me" in the lobby of UPMC Magee-Womens Hospital as a thank you to frontline workers and Pittsburghers who are helping to flatten the COVID-19 curve by staying home. Watch her interview on Good Morning America (plus an encore performance!) [here.](#)

## **JUST FOR FUN**



Over the past month, use of the video-sharing app TikTok has skyrocketed as more users - stuck at home - turned to social media for entertainment.

While TikTok has typically been used by a younger audience, families have been getting in on the fun during this time of disruption. TikTok is collaborative and challenge based, so it's easy to come up with creative ideas. Many of the app's most viral videos take place at home, and the challenges are generally simple and easy to learn. Plus, parents who mess up the moves only add to the comedic effect.

Read this article to learn more, then download the app and have some fun. Who knows? Maybe your family will be the next viral sensation!

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