



READY TO THRIVE

Friends, I hope this newsletter finds you near the end of another successful week.

I continue to be inspired by how organizations far and wide are finding the best in themselves in this time of change. We discovered new ways to work, new ways to connect, and creative new ways to bring the most disrupted aspects of our business back online.

In the spirit of community, my office is launching a new online series called [Business Insights with RMU Experts](#) to help businesses of all sizes find practical strategies for success as we enter a new phase of reopening, rebuilding, and recovery.

To that end, we're kicking off this week's newsletter with an economist's perspective on what we can learn from the past to help guide us in achieving success in the future. Read on for thoughts from Dr. Patrick Litzinger and be sure to check out his newly announced complimentary series of lectures designed to help you develop strategies for your business to thrive in the challenging times ahead.

Be well,

Derya A. Jacobs

Derya A. Jacobs, Ph.D.

Senior Vice President for Corporate Relations and Strategic Initiatives

TIPS FROM RMU + OUR PARTNERS



This week, Dr. Patrick Litzinger, Professor of Economics and Director, Corporate Programs and Continuing Education at RMU, shared some insights on things we can all do as individuals and as leaders to help our organizations to speed our return to more favorable operating conditions. For Dr. Litzinger, the most important ways we can all contribute in this time regardless of our role is to “set meaningful and realistic goals and to efficiently work toward those goals.” From an economic perspective, a focus on efficiency will be one of the greatest keys to our recovery.



Recently as part of an InspireCIO panel, Cisco Sanchez, CIO of FedEx Ground, shared what he has learned while leading in this time of crisis. In recent weeks, FedEx Ground has experienced increased demand for their services along with a massive shift from commercial to residential deliveries. In spite of many changes to the way they work, Sanchez and his fellow leaders have helped their teams thrive by embracing new technologies, discovering new opportunities for collaboration, and charting a course to a bright future by asking themselves "where do we want to be and what do we want to become?"

GOOD NEWS FROM OUR REGION



Pittsburgh nonprofit 412 Food Rescue operates on the principle that everyone has a right to healthy food, and it uses its app to mobilize an army of volunteers that rescue surplus food and deliver it to people in need and the organizations who serve them.

[Read more](#) to find out why they won one of Fast Company's coveted World Changing Ideas Awards and why their work is more vital now than ever.

Want to help? [Watch this Instagram video](#) to learn how the app works.

JUST FOR FUN



The Pittsburgh Cultural Trust has announced a weekly interactive magic show and Q&A with both local and world renowned magicians. Who couldn't use a little entertainment?

Click here to watch the first show and tune in every Friday night at 7:30 p.m. on the Pittsburgh Cultural Trust's Youtube channel to catch the magic!

BUSINESS INSIGHTS WITH RMU EXPERTS



Join Dr. Litzinger for an interactive online lecture and Q & A opportunity on Friday, May 8, 2020, 11:00 a.m. - 12:00 p.m for the topic “Insuring employee and customer safety in the COVID-19 environment - and costs that need to be considered.” Complimentary registration [available here](#).

Future dates and topics include:

Fri. May 15, 2020: “Supply and demand for your business in the world of COVID-19.” [Register here](#).

Fri. May 22, 2020: “Additional considerations that will decide profitability for your business in the face of COVID-19.” [Register here](#).

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ROBERT MORRIS UNIVERSITY

6001 University Blvd., Moon Township, PA 15108

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