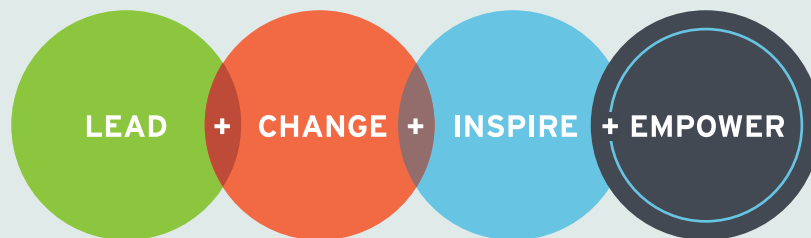




**WOMEN'S LEADERSHIP AND
MENTORSHIP PROGRAM
SPONSORSHIP PROPOSAL**



**WOMEN'S LEADERSHIP
AND MENTORSHIP PROGRAM
2022-23 FY**





PROGRAM OVERVIEW

Launched in Fall 2014, the RMU Women's Leadership and Mentorship Program (WLMP) empowers women students to achieve leadership roles at the University and in their professional and civic lives after graduation. Through a four year enriched experience for annual cohorts of 25 women undergraduates, the WLMP builds leadership capacity, supports global education, and provides opportunities for participants to contribute, lead, and benefit from multi-generational mentoring relationships.

The cornerstone event of the WLMP is the annual Women and Transformational Leadership Symposium (WTLS). The WTLS features women leaders in our region and topics that impact the region's move toward gender equity and the advancement of women. This dynamic event is free and open to the public, and includes a keynote and reception, workshops, panels, and the WLMP Student Speaker Series.

The entire Robert Morris University and Pittsburgh community is invited to attend the WTLS. Attendees become change agents in the movement toward gender equity, inclusive leadership, and the advancement of women.

One hundred students participate in the Women's Leadership and Mentorship Program annually. WLMP participants are an extremely talented and engaged group of students. They are involved in a variety of campus activities including the RMU Honors Program, athletics, and numerous other student organizations while maintaining employment and an impressive grade point average. Additionally, over 30 RMU faculty/staff members serve as mentors, over 20 community leaders volunteer as professional mentors, and 8 RMU faculty, staff and administrators sit on the WLMP Advisory Council.

"The Women's Leadership and Mentorship Program has helped to shape me into the bold, resilient and intelligent individual I am at an academic and professional level. This program has helped boost my self-confidence and made me realize that I can truly change the world."

Jasmine Willetts, Women's Leadership & Mentorship Program Cohort 6 Member

"The WLMP has been one of the most positive developments for me at RMU. I've really enjoyed the people and conversations it has brought me in contact with."

Dr. Hyla Willis, Associate Professor of Media Arts



WLMP FEATURED SPEAKERS & FACILITATORS

2022 Lenora Dingus: Chairperson of the Pittsburgh Federal Executive Board Native American Heritage Committee, Co-founder of Echoes of the Four Directions

Morgan Overton, MSW: Vice-Chair of Pittsburgh Gender Equity Commission

Stephanie Masters, MS: Stephanie Masters Consulting

Dr. Christa Uehlinger: Intercultural Competency Expert and Mentor

Dr. Natasha Tilston-Lunel, Postdoctoral Associate at the University of Pittsburgh Center for Vaccine Research

Dr. Sandhya Rao, Researcher Professor of Astrophysics at the University of Pittsburgh

Dr. Shamika Zyhier, Ph.D., MSN, RN, Robert Morris Assistant Professor School of Nursing, Education, and Human Studies, Management of Adult Health 1 Clinical Faculty Lead

Nicole Ambrogio, Associate Analyst, IT Governance, Risk, and Compliance at American Eagle Outfitters

2021 Bandana Rana: Women's Rights Activist and Vice-Chair of the United Nations CEDAW Committee

Natalia Rudiak, Founder of Civic Partners, Former City Councillor for the City of Pittsburgh

Dr. Sarah Hansen: Instructor of Gender, Sexuality, and Women's Studies at the University of Pittsburgh, Founder and Principle Consultant of Enterchange Group

Jessica Brooks, PHR, MPM: Chief Executive Officer and Executive Director of the Pittsburgh Business Group on Health

Shalonda Spencer: Director of Public Policy and Government Affairs at Trying Together

Alecia Dawn Young: Yoga Guide and Entrepreneur

2020 Susan Coble, Deputy Secretary of Quality Assurance in the Pennsylvania Department of Health (Postponed due to Covid)

2019 Demeatria Boccella, Independent Global Arts and Philanthropy Professional; Founder, Fashion AFRICANA

Susan Loucks, Senior Consultant, Organizational Development and Strategy

Carmen Henne Ochoa, Director of Diversity and Inclusion, College of Arts and Sciences, Indiana University

Audrey Russo: President & CEO, Pittsburgh Technology Council

Ann McCarthy: Clinical Director, The Midwife Center for Birth and Women's Health

Leah Lizarondo, CEO & Co-Founder, 412 Food Rescue

Kathy Elliott, Executive Director, Gwen's Girls; Pittsburgh Gender Equity Commissioner

Jody Madala, Senior Product Manager, UPMC Enterprises

Laura Goosen, Senior Manager, Strategy Portfolio Management, NOVA Chemicals

Kim Reed, Enterprise Change Management and Organizational Resiliency, BNY Mellon

Julie Poepping, Founder and Principal Consultant, Copasec LLC; Board Chair, redchairpgh

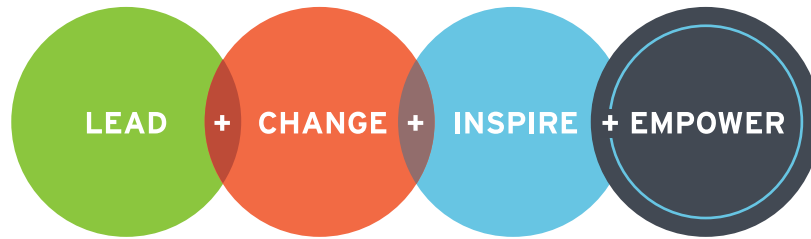


"I loved the interesting opportunities WLMP presented ...such as workshops, networking events, symposiums, speaker series, and things like that because it enriched my college experience in a way that wouldn't have happened if I was not a part of the program."



"I really enjoyed the book club because it gave me an opportunity to discuss with others about not only the book but how it relates to current events."

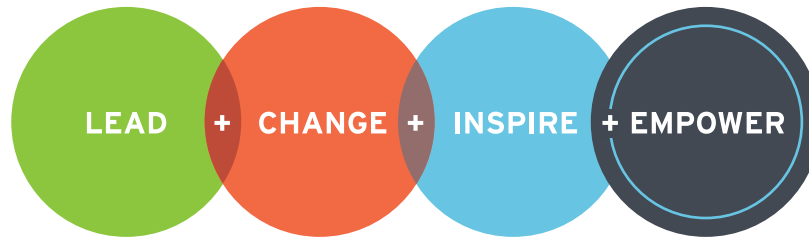




SPONSORSHIP LEVELS & BENEFITS

Sponsoring RMU’s Women’s Leadership & Mentorship Program is an excellent opportunity to market your organization and brand to a bright and engaged group of students. Sponsors at all levels enjoy high visibility and are recognized as key supporters of women’s leadership and empowerment. Have something else in mind? Let us know! We are always looking for creative ways to collaborate.

	CHAMPION \$20,000	CHANGEMAKER \$10,000	LEADER \$5,000	PARTNER \$2,500	ADVOCATE \$1,500	SUPPORTER \$1,000
EMERGENCY AID AND TEXTBOOK SUPPORT	✓		✓			
STUDENT REGISTRATIONS TO ATTEND EXTERNAL CONFERENCES				✓		
WLMP BOOK GROUP				✓		
GLOBAL GAP FUNDING			✓			
WOMEN AND TRANSFORMATIONAL LEADERSHIP SYMPOSIUM	✓	✓				
LEADERSHIP RETREAT (FALL SEMESTER)	✓					
LEADERSHIP RETREAT (SPRING SEMESTER)	✓					
MENTORSHIP KEYNOTE AND RECEPTION					✓	
DRESS FOR SUCCESS						✓
COMPLIMENTARY EXHIBIT TABLE AT EVENT(S)	✓	✓	✓			
RECOGNITION ON EVENT MATERIALS AND SOCIAL MEDIA	✓	✓	✓	✓	✓	✓
COMPANY NAME AND LOGO ON ANNUAL WLMP SWAG	✓	✓	✓	✓	✓	✓
ON-SITE EVENT SIGNAGE	✓	✓	✓			
LOGO ON SCREEN AT EVENT(S)	✓	✓	✓			
FEATURED COMPANY STORY ON RMU SOCIAL MEDIA	✓	✓				



SPONSORSHIP LEVELS & BENEFITS

EMERGENCY AID AND TEXTBOOK SUPPORT

- Provides financial support for WLMP students adversely affected by unexpected financial hardships.

STUDENT REGISTRATIONS TO ATTEND EXTERNAL CONFERENCES

- WLMP students have the opportunity to attend AAUW's NCCWSL Conference, NEW Leadership PA, Ready to Run Campaign Training, Black Girls' Equity Summit, etc.

WLMP BOOK GROUP (10 - 40 ATTENDEES)

- Features a guest facilitator. Participants discuss prompts and consider personal, campus, and community-based applications of leadership.
- Audience members: students, faculty, and staff members.

GLOBAL GAP FUNDING

- This additional support is designed to serve WLMP students studying abroad who are experiencing significant economic hardship.

WOMEN AND TRANSFORMATIONAL LEADERSHIP SYMPOSIUM (100-200 ATTENDEES)

- Full-day conference featuring women leaders in our region and topics that impact the region's move toward gender equity and the advancement of women.

LEADERSHIP RETREAT (FALL SEMESTER - 100 ATTENDEES)

- Full-day leadership retreat kicking off the academic year.
- Features a keynote speaker, workshops, and student bonding activities.
- Audience members: WLMP students and RMU leadership during keynote.

LEADERSHIP RETREAT (SPRING SEMESTER)

- Half-day virtual retreat for maximum accessibility and opportunity to engage international speakers.
- Features keynote speaker and workshop(s).

MENTORSHIP KEYNOTE AND RECEPTION (30 - 50 ATTENDEES)

- Provides a forum for WLMP participants and their mentors to engage in thoughtful conversations about gender, identity, leadership, and culture.
- Audience members: students, faculty, staff, professional mentors, and RMU leadership.

DRESS FOR SUCCESS (50 ATTENDEES)

- Dress for Success empowers women to achieve economic independence by providing a network of support, professional attire and the development tools to help women thrive in work and in life. WLMP Dress for Success events occur twice per year.
- Audience members: RMU/WLMP Students and Dress for Success staff.

COMPLIMENTARY EXHIBIT TABLE AT EVENT(S):

- Women and Transformational Leadership Symposium* (WTLS); Leadership Retreat (Fall and/or Spring Semester); and/or Mentorship Keynote and Reception.

RECOGNITION ON EVENT PRINT/DIGITAL MATERIALS AND SOCIAL MEDIA

COMPANY NAME AND LOGO ON ANNUAL WLMP SWAG

ON-SITE EVENT SIGNAGE

LOGO ON SCREEN AT EVENT(S)

FEATURED COMPANY STORY ON RMU SOCIAL MEDIA



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